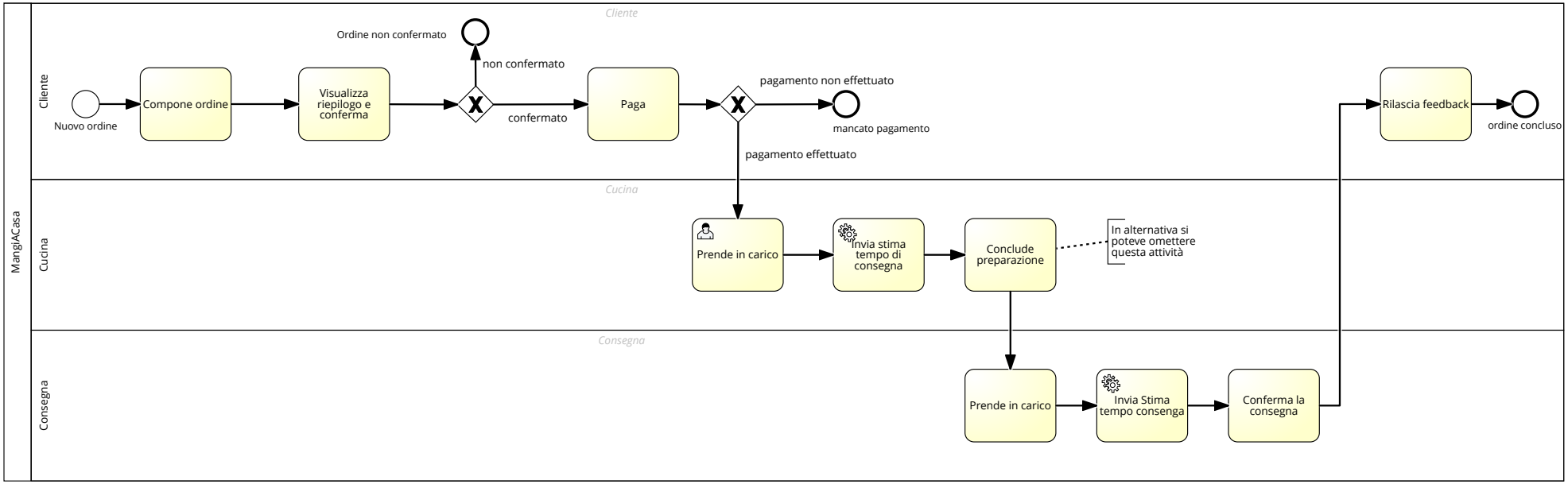Processo MangiACasa